



2017 Summer Shipping Solution

Shipping during the summer is always a challenge when selling wine DTC. Implementing months-long weather holds is frustrating for your customers, and results in lost revenue. But sending wine through high temperatures can damage your product. That's why at WineDirect we offer special summer shipping solutions so you can deliver great wine and great customer experiences.

2nd Day Air Upgrades:



Like last year, all ground shipments with time-in-transit of more than two days can automatically be upgraded to UPS 2nd Day Air service. New for 2017, all 2nd Day Air shipments will be scheduled for AM delivery, further reducing the time your wine spends in transit. Most shipments to commercial addresses will be delivered before 10:30AM or 12:00 noon.

Discounted Shipping Rates:



There is one important change to pricing from last year. If your package ships via ground, you will pay your everyday, affordable ground shipping rate (no change). When your orders are upgraded to UPS 2nd Day Air for AM delivery, you will pay a special, reduced 2nd Day Air rate. For most clients, this reduced rate is between \$1.50-\$2.50 per bottle, or about \$16 per shipment. Your WineDirect Account Manager will provide you with a full rate sheet for this limited time service.

CoolPacks:



This year, we have significantly reduced the price and the weight of 6 and 12 bottle CoolPack shippers, resulting in further cost savings for you. Each CoolPack is comprised of a lightweight, insulated foam shipper and a high-density ice pack to keep your wine safe from external heat.

Shipper Size (in bottles)	2017 CoolPack Rate	Additional Weight
2	\$12	3 lbs
4	\$12	6 lbs
6	\$7	2 lbs
12	\$7	3 lbs

Program Details:

- Summer shipping upgrades are available to wineries shipping via UPS and will be in effect from May 15 through September 15, 2017.
- Orders must be submitted with a designated POS code.
- To add a CoolPack, please submit the applicable SKU with your order. Without the CoolPack SKU, we will pack your order in the standard packaging.
- The summer shipping program is available for the 48 contiguous states. Alaska and Hawaii are not included
- Due to state regulations, 3-Tier orders are not eligible for the summer shipping program.

Summer Shipping Service Level by State

All ground shipments to the contiguous 48 states with time-in-transit of more than two days are eligible for upgrade to UPS 2nd Day Air. The table below indicates the summer shipping service level by state by originating shipping facility.

State	AMC	PSO/ SMA	GLW	State	AMC	PSO/ SMA	GLW	State	AMC	PSO/ SMA	GLW
AL	2-Day	2-Day	Ground	MA	2-Day	2-Day	Ground	OH	2-Day	2-Day	NA
AR	2-Day	2-Day	2-Day	MD	2-Day	2-Day	Ground	OK	2-Day	2-Day	2-Day
AZ	Ground	Ground	2-Day	ME	2-Day	2-Day	2-Day	OR	Ground	Ground	2-Day
CA	Ground	Ground	2-Day	MI	2-Day	2-Day	Ground	PA	2-Day	2-Day	Ground
CO	2-Day	2-Day	2-Day	MN	2-Day	2-Day	Ground	RI	2-Day	2-Day	Ground
CT	2-Day	2-Day	Ground	MO	2-Day	2-Day	2-Day	SC	2-Day	2-Day	Ground
DC	2-Day	2-Day	Ground	MS	2-Day	2-Day	2-Day	SD	2-Day	2-Day	2-Day
DE	2-Day	2-Day	Ground	MT	2-Day	2-Day	2-Day	TN	2-Day	2-Day	Ground
FL	2-Day	2-Day	2-Day	NC	2-Day	2-Day	Ground	TX	2-Day	2-Day	2-Day
GA	2-Day	2-Day	2-Day	ND	2-Day	2-Day	2-Day	UT	Ground	Ground	2-Day
IA	2-Day	2-Day	Ground	NE	2-Day	2-Day	2-day	VA	2-Day	2-Day	Ground
ID	2-Day	2-Day	2-Day	NH	2-Day	2-Day	Ground	VT	2-Day	2-Day	Ground
IL	2-Day	2-Day	Ground	NJ	2-Day	2-Day	Ground	WA	2-Day	2-Day	2-Day
IN	2-Day	2-Day	Ground	NM	2-Day	2-Day	2-Day	WI	2-Day	2-Day	Ground
KS	2-Day	2-Day	2-Day	NV	Ground	Ground	2-Day	WV	2-Day	2-Day	Ground
KY	2-Day	2-Day	Ground	NY	2-Day	2-Day	Ground	WY	2-Day	2-Day	2-Day
LA	2-Day	2-Day	2-Day	AMC: American Canyon, CA PSO: Paso Robles, CA SMA: Santa Maria, CA GLW: Glenwillow, OH							

If you have questions regarding Summer Shipping please contact your Account Manager. Our team can also be reached at 707.603.4011 or csoperations@winedirect.com