

## SHIPPING TIMELINES - 3-TIER

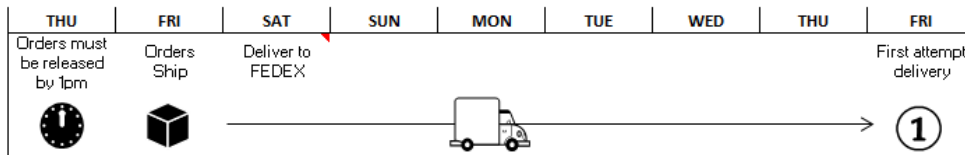
3-Tier states do not allow wine to be shipped directly to a consumer under certain circumstances. Instead, they require that the wine be sold from an out of state shipper to an in-state wholesaler and an in-state retailer prior to being sold to a consumer. Each of these "tiers" is required to be licensed. WineDirect fulfills orders lawfully to 3-Tier states by arranging for the wine to be sold via licensed wholesalers and retailers in each destination state, with fees being paid to each participant for its services.

WineDirect's 3-Tier network provides access to states not open for direct shipment or as an alternative in states that direct shipper permits may be cost prohibitive. WineDirect's comprehensive 3-Tier solution includes label registration and price posting checks, cash disbursement and reporting.

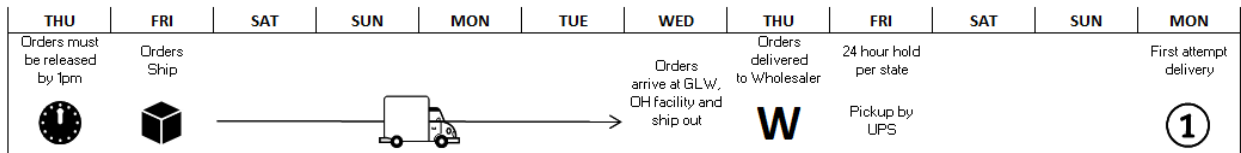
### SHIPPING from AMERICAN CANYON, CA (WDI)

	ORDERS RECEIVED*	PROCESS & SHIP	SERVICE	ESTIMATED DELIVERY
<b>3-TIER</b>	Before 1pm (PACIFIC) Thursday	Friday	FL, NJ	At destination 6 - 10 days from ship date.

#### FLORIDA



#### NEW JERSEY







## SHIPPING TIMELINES - 3-TIER

### SHIPPING from GLENWILLOW, OH (GLW)

	ORDERS RECEIVED*	PROCESS & SHIP	SERVICE	ESTIMATED DELIVERY
<b>3-TIER</b>	Before 1pm (EASTERN) Tuesday	Wednesday	NJ	At destination 2 - 5 days from ship date.

### NEW JERSEY

TUE	WED	THU	FRI	SAT	SUN	MON
Orders must be released by 1pm	Orders Ship	Orders delivered to Wholesaler	24 hour hold per state			First attempt delivery
			Pickup by UPS			

### NOTES

- Orders may be held for a variety of reasons: weather, pre-funding, inventory, address corrections, dry zip code, quantity limit, price posting, etc. Please ensure orders are free and clear of any holds by the release date and time noted for each facility.
- Orders shipping to states using the '3-Tier with 0 Stops' and 'MHW Permit' methods may choose from Ground, 2Day, Overnight or Priority rates. Contact your Account Manager to confirm your shipping method.
- Orders shipping to states using '3-Tier with 1 or 2 Stops' method to the in state wholesaler and/or retailer may only use the 3-Tier rates and will ship ground only regardless of shipping priority selected. Contact your Account Manager to confirm your shipping method.
- Given the timeline for 3-Tier shipments, WineDirect CoolPacks are not recommended for 3-Tier orders.
- WineDirect's Shipment Notification ("Your order has shipped") may be sent to your consumer either the evening the order is shipped from the fulfillment facility or upon first carrier scan. Shipment Notifications are optional and based upon a consumer email address being provided with the order information.
- 3-Tier club shipments can be coordinated to ship a week earlier to allow consumers to receive their club packages the same week as direct orders. Please contact your Account Manager for details.